



Professional Certificate in Sustainable Tourism

Naoki Bekku

has completed the

GSTC Sustainable Tourism Course

and successfully passed the GSTC Sustainable Tourism Training Exam in 2025.

The Global Sustainable Tourism Council (GSTC) hereby acknowledges that the certificate holder has achieved an in-depth understanding of the GSTC Criteria, the global standard for sustainability practices in the travel and tourism industry, and has demonstrated advanced knowledge of applying the principles of sustainable tourism in evaluating and developing relevant solutions.



Randy Durband
Chief Executive Officer
Global Sustainable Tourism Council



Luigi Cabrini
Chair of the Board
Global Sustainable Tourism Council



GSTC
Global Sustainable Tourism Council



August 13, 2025

Global Sustainable Tourism Council (GSTC)

www.gstccouncil.org

Dear Naoki Bekku,

Congratulations on achieving the GSTC Professional Certificate in Sustainable Tourism!

On behalf of the GSTC, we are pleased to recognize your successful completion of the GSTC Sustainable Tourism Course, and the GSTC Sustainable Tourism Training Exam, and to commend your commitment to sustainable tourism.

The GSTC Sustainable Tourism Training Program (STTP) is a critical part of the GSTC's mission of increasing sustainable tourism knowledge and practices among tourism industry stakeholders, and it is of critical importance that the program is supported by dedicated professionals like you.

As a holder of the GSTC Professional Certificate in Sustainable Tourism, you have demonstrated not only your knowledge of the principles of sustainable tourism, but also your ability to apply those principles to turn words into tangible actions. We hope that you will be putting your knowledge to work by continuing to advocate for sustainable tourism best practices and by spreading awareness to help advance the sustainability agenda within your own organization and across your destination.

Thank you for being part of the solution!



Randy Durband
Chief Executive Officer
Global Sustainable Tourism Council



Luigi Cabrini
Chair of the Board
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