



## Shikoku Access Map

Shikoku the journey with in.  
You will have a special time in the countryside of Shikoku.  
Shikoku the journey within.

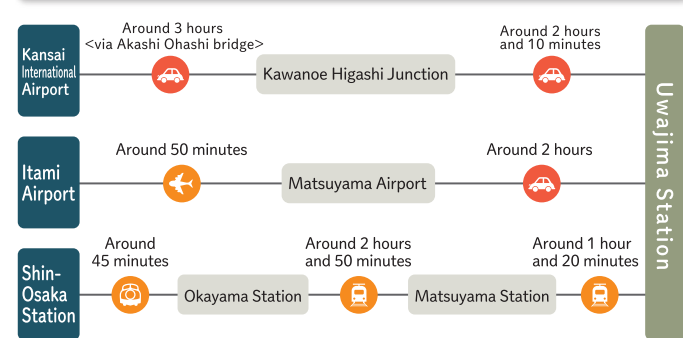


Let's go all the way for an exclusive experience!

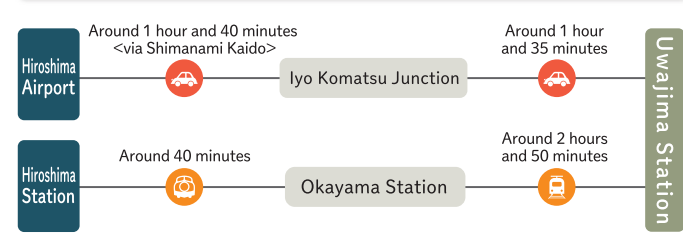
## Access to Nanyo

Shinkansen bullet train Train Bus or rent-a-car

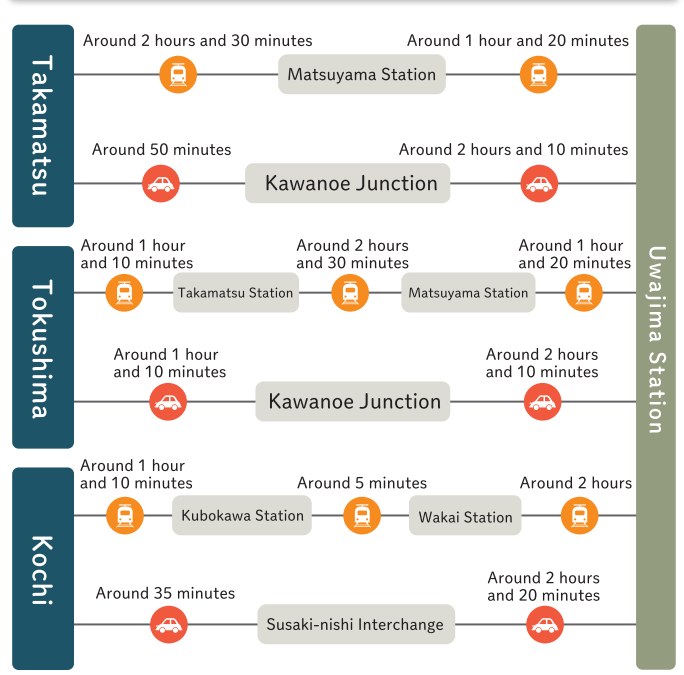
### From Osaka



### From Hiroshima



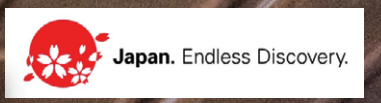
### From various locations from Shikoku



Inquiries/Application

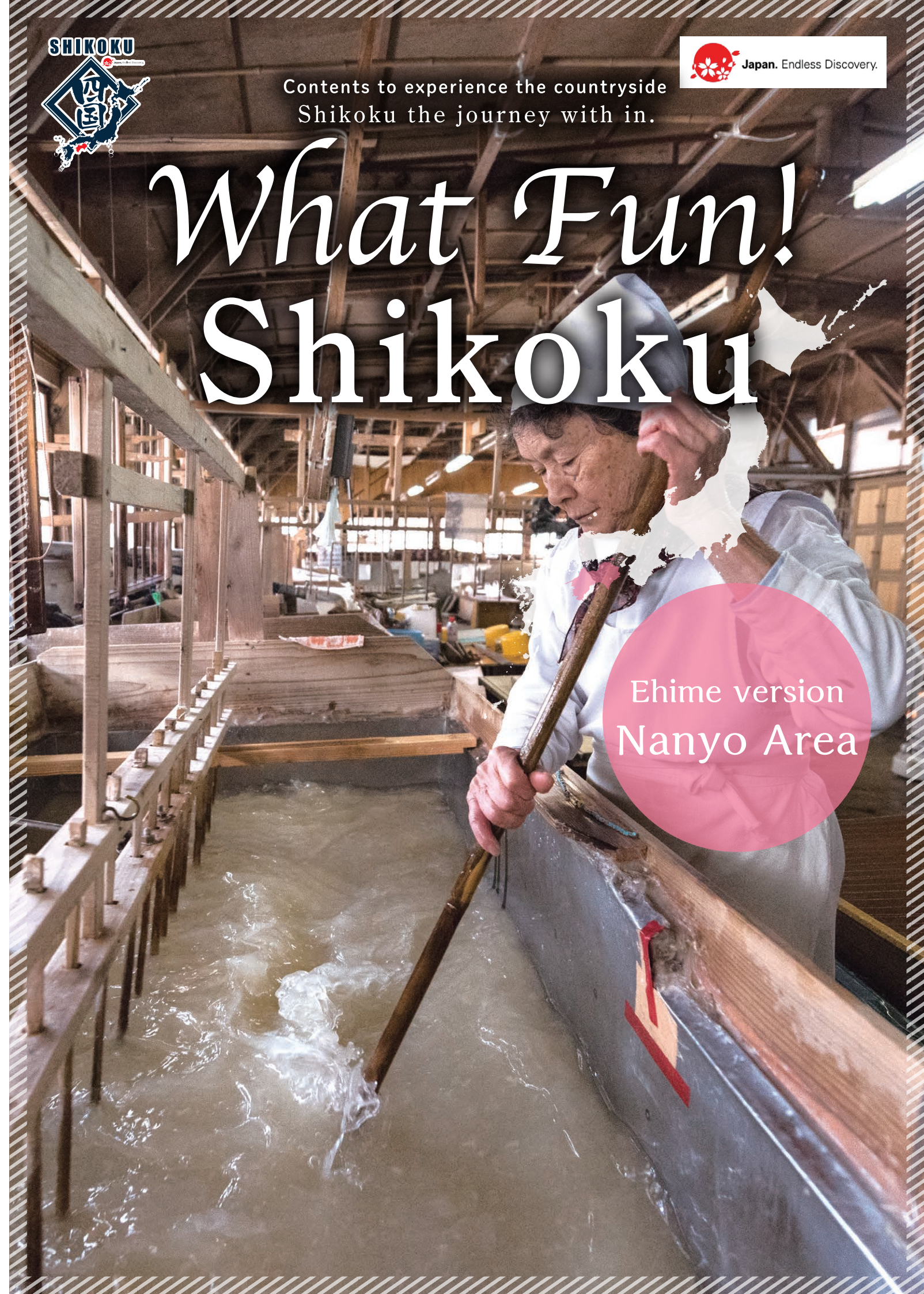


Contents to experience the countryside  
Shikoku the journey with in.



# What Fun! Shikoku

Ehime version  
Nanyo Area





What Fun!  
Shikoku

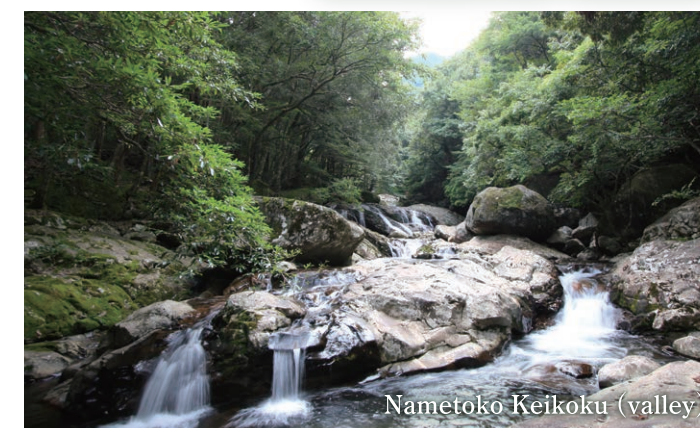
Ehime version  
Nanyo Area



In the bosom of the magnificent  
views created by nature in Shikoku



Town of stone walls - Sotodomari



Nametoko Keikoku (valley)

Uwa Sea



Yusumizugaura no danbata (terraced fields)



Nanrakuen



## 02 Uwajima City

Tour around solitary islands  
in the Uwa Sea and make pearl accessories

Create your one-in-the-world  
original pearl accessory  
in a stunning view.

A soothing cruise around beautiful islands lets you learn the history of the Uwa Sea! You can fully enjoy spots with magnificent views such as its ria coast with a complicated combination of land and bay, a canal which is said to be the narrowest in Japan, pearl farming rafts, etc., which are unique to the Uwa Sea. A lot of enjoyable experiences are waiting for you such as a bench on a wood deck at a tip of a peninsula where you can feel the ocean with your five senses, and creation of your one-in-the-world original pearl accessory!

## 01 Nanyo

Shoku no Nanyo cartonage (premium dish)

Original dishes produced  
from high quality abundant  
ingredients from the Nanyo  
region are served at impressive,  
special locations.

This is a tourism product which offers "food and a trip of high quality" consisting of original dishes produced from high quality ingredients from the Nanyo region. The original dishes are served in a three-layered box (cartonage) at an impressive location which will leave you superb memories of the trip. "Cartonage" refers to a French handicraft which is made by assembling cardboard. This is a real "treasure box of flavors" which can be enjoyed at premium places in Nanyo. Example of the contents (served at Uchiko-za and Takahashi Residence): "Blessings from mountains and the river in Uchiko" cooked with pork from Uchiko and various ingredients including Japanese mitten crabs from mountains and the river.

- ⑤5,000 yen or over (tax included) (including the costs for meals and for using the venue)
- ④Places to eat: Uchiko-za, Takahashi Residence, Yusumizugaura no danbata, Nanrakuen, Suemitsu Residence, Oshima Island, etc.
- ④Advance reservations only
- ④4 persons or over (depending on the venue)
- ④4 persons up to around 40 persons (depending on the venue)
- ④depending on the venue ④depending on the venue ④depending on the venue
- ④This tourism product is sold to operators handling travel commodities such as travel agents and transportation companies.
- ④Tabinanyo Kyogikai ④http://www.tabinanyo.jp/

◇ Example

A Dining in terraced fields with superb views referred to as "cultivated up to heaven"

Treasure ship on Uwa Sea

[Place to eat] Yusumizugaura no danbata

Tour to see the danbata with local guides and hands-on experience of painting on noble scallop shells

B Dining of local specialties of Uwajima in a Japanese garden with the bounty of colors of the seasons

Treasure box of splendid dainties from Uwajima

[Place to eat] Nanrakuen

Guides of the garden will take you to the best spot filled with flowers for all four seasons.

※ 5 types of dishes are offered. Contact for details.



## 03 Ainan Town

Your one-and-only artwork born from the sea

Creation of your one-and-only  
original "Sea Born Art" from  
the materials you find

A workshop is offered where you can experience Sea Born Art which uses driftage found on the beach such as seashells and seaweed. Sea Born Art is named to put the meaning, "objects of art which are born from the sea" into the art work. You can enjoy creating lamp shades by using noble scallop shells which are specialties in Ainan Town and seaweed art by pressing them. By using the driftage you find at the Sunokawa Beach, you can experience creation of your one-in-the world Sea Born Art.

- ③1,500 - 4,000 yen \* Depending on what you create and its contents
- ③Japan Seaborn Art Association (incorporated non-profit organization), Ainan Class
- ③286, Sunokawa, Ainan Town, Minami Uwa County, Ehime Prefecture (2nd floor, "Yurari Uchiumi")
- ③http://www.uwajimacity-information-development.com/nagisa\_seaborn\_artschool/ ③2nd and 4th Sundays ③13:00~17:00



## 05 Yawatahama City

Sounds of ancient Japan!  
Slip back in time to eternal history!

Let's touch it! Play with Gagaku  
(Japanese traditional music and dance)

Gagaku is music which is used for wedding ceremonies, etc., conducted at Shinto shrines. You can play traditional musical instruments handed over from the Heian Period. The musical instrument called Sho describes the light from heaven. "Hichiriki" describes earth (the human voice). "Ryuteki" describes scenes where dragons travel between heaven and earth. It is a unique opportunity where you can experience Gagaku which recently attracts attention as therapeutic music. Slip back in time to eternal history by listening to live music, playing musical instruments on your own or wearing white clothes or costumes for players. Let's be a "Gagaku girl" or "Gagaku boy"!

- ③Adult: 2,000 yen, children: 1,000 yen ③Sakaki Gagakukai
- ③Yawata Shrine, 510, Yawatahama City, Ehime Prefecture
- ③https://www.facebook.com/gagakuasobi/
- ③1 person ③10 persons ③Irregular holidays (reservation required) ③13:00~16:00



## 04 Uwajima City

Uwajima is a place which makes you beautiful...

Soothing esthetic treatments by using  
pearl powder at Kiya Ryokan (Japanese inn)

Experience soothing esthetic  
treatments by using pearl powder  
at a ryokan loved by great literary figures

Why don't you enjoy the esthetic treatment by using pearl powder "KIYA Pearl Esthetic" at Kiya Ryokan which has remnants of the old ryokan founded in 1911? "Pearl Esthetic" is a local esthetic treatment born in Uwajima which is one of the origin points of pearls in Japan. The treatment uses "Hanashinju Cosmetics" jointly developed by pearl producers, who took particular note of pearl powder, and female estheticians in Uwajima. In addition to the pearl treatment, esthetic treatment by female acupuncturists will make your tired body and soul relaxed. You will have real "beauty" by removing stress from your skin.

- ③As quoted ③Kigyo Kumiai (business union) Hanashinju
- ③2788-2, Honmachi-Oute, Uwajima City, Ehime Prefecture (Kiya Ryokan)
- ③http://www.hanashinju.jp/







Experience Ozu washi (Japanese paper) making and fly a Japanese kite you make at the riverbed!

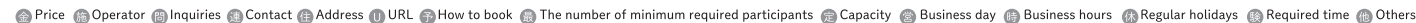
**[Hands-on kite flying experience]**

- 📍Ikazaki Tako Hakubutsukan
- 📍1437, Ko, Ikazaki, Uchiko Town, Kita Country, Ehime Prefecture
- 🌐<http://ikazaki.ne.jp/takohaku>
- 🕒9:00~16:30
- 📅Mondays (open when they fall on holidays), year-end through New Year (12/29 - 1/2)



- Uchiko - A town with remnants of ancient streets  
Dressing in rental kimonos in a  
140-year-old folk house and walking  
on the street wearing a kimono.  
Experience traditional craftsmanship  
in Uchiko

◎[Renting/dressing in a kimono] 3,300 yen, [Hands-on experience of woodwork] 300 - 2,000 yen, [Photo-taking] 1,000 yen, [Hair arrangement] 1,000 yen ◎Uchiko Town Visitor Center ◎1515, Uchiko, Uchiko Town, Kita Country, Ehime Prefecture ◎  
http://www.iyashinonanyo.jp/ryokou-sha/program/detail/program\_id/31/ ◎1-3 persons/program ◎Monday - Friday 11:00 - 16:00, Saturdays, Sundays and holidays 10:00 - 17:00 ◎Thursday



## 4 days to visit Dogo Onsen (hot spring), Nanyo and Shimanto



## 1-day model course to experience Nanyo

